



HOUSE REPUBLICAN CONFERENCE

OPENING BUSINESS



HOUSE REPUBLICAN CONFERENCE

ANNOUNCEMENTS



HOUSE REPUBLICAN CONFERENCE

Organizational Conference

Today, November 28 - 2PM
1100 Longworth
Ways and Means Committee
Committee Chair Approval



HOUSE REPUBLICAN CONFERENCE

Departing Member Reception

Today, November 28 - 5:30PM
1100 Longworth
Ways and Means Committee



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LEADERSHIP & CHAIRMAN REPORTS

"Which is the better way to raise tax revenue?"

61% - Reforming the tax code to lower tax rates, and close loopholes

28% - Raising tax rates on those making over \$250,000 a year



SPEAKER JOHN BOEHNER



**"In thinking about tax reform,
which approach do you prefer?"**

51% - Comprehensive tax reform of the
overall tax code

40% - Close loopholes and tax the rich
at higher rates



SPEAKER JOHN BOEHNER



"Which type of down payment would be better for the economy and raise revenue?"

25% - Raising tax rates on January 1 on Americans earning more than \$250,000 and cut government spending by a similar amount

65% - Eliminating special interest tax loopholes and deductions commonly used by the wealthy and cut government spending by a similar amount



SPEAKER JOHN BOEHNER





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LEADERSHIP & CHAIRMAN REPORTS

ERIC CANTOR

HOUSE MAJORITY LEADER

**Are our efforts addressing job creation
and the economy?**

Are they reducing spending?

Are they shrinking the size of government
while protecting and expanding liberty?

If not, why are WE doing it?



AGENDA UPDATE

THIS WEEK

- Suspensions
- STEM Jobs Act

LAME DUCK

Year End Issues:

- Defense and Intel
- FISA
- UI
- Doc Fix
- Farm Bill Extension
- Postal

Fiscal Cliff Issues:

- 2001/2003 Tax Rates
- Misc. Tax Law
- Sequestration
- Debt Limit

Possible Items:

- DRF Supplemental
- Member Requests

ERIC CANTOR

HOUSE MAJORITY LEADER



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LEADERSHIP & CHAIRMAN REPORTS

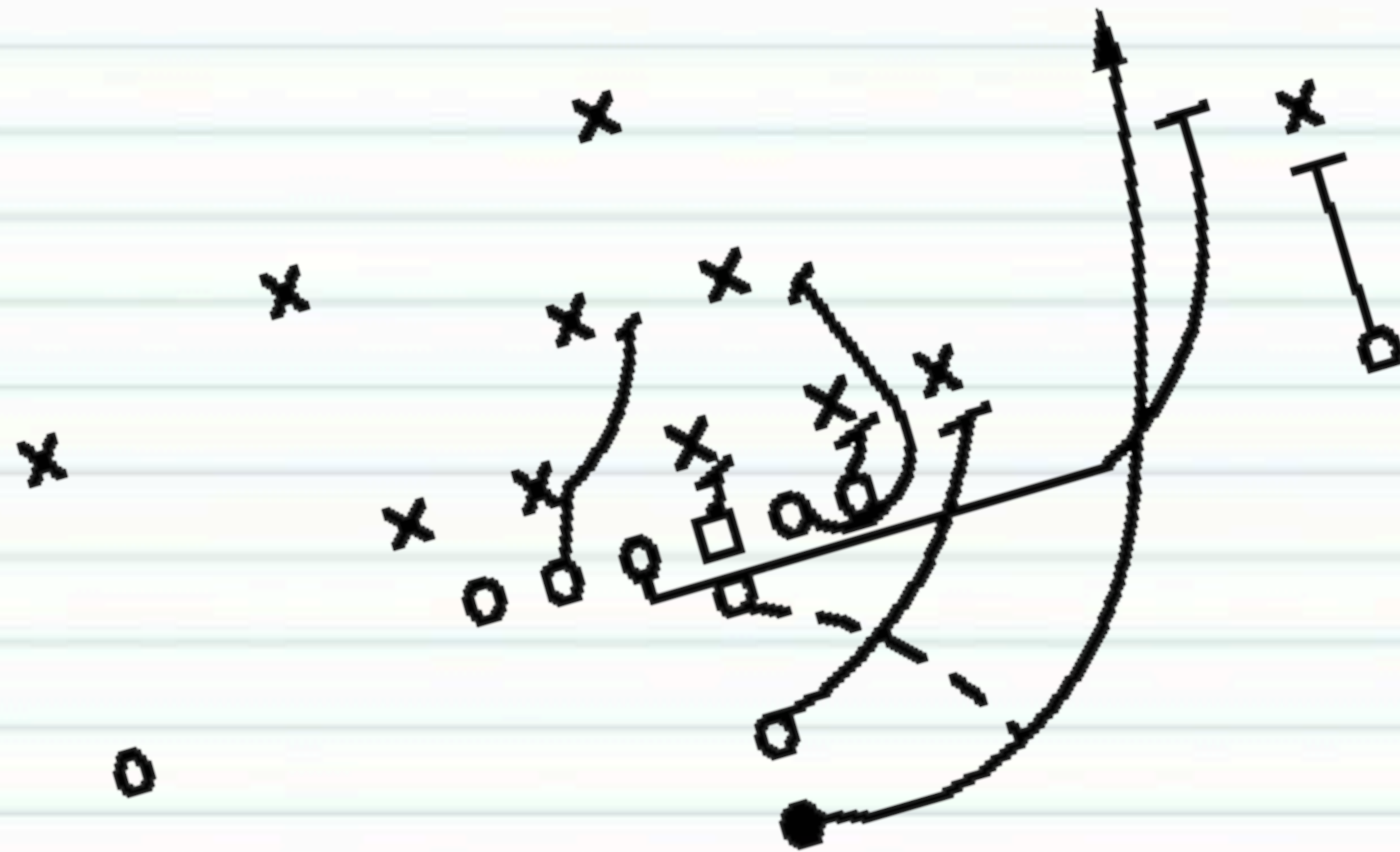
Our Playbook

on Averting the Fiscal Cliff



Messaging Tools

on Averting the Fiscal Cliff



Media Advisories



Roundtable Events



Press Releases



Social Media



Op-Eds



Tele-Townhalls

Situation Analysis



- ✓ President has public meetings, rallies to pressure GOP to raise taxes on hard working families and small businesses.
- ✓ Democrats in Congress continue to advocate for higher taxes and more spending.
- ✓ Democrat proposals would hurt small businesses and cost jobs.
- ✓ Republicans are seeking a balanced bipartisan approach including spending cuts, revenue through tax reform, and lower rates.

Recent Polling



- ☒ Public support for raising the top tax rate plummets when it means raising tax rates on small businesses
- ☒ Opposition to raising tax rates on small businesses is significant

**Which is the better way
to raise tax revenue?**

A hand-drawn diagram in the top right corner of the page. It features several curved arrows, some solid and some dashed, pointing in various directions. There are also small circles and a triangle drawn with the same hand-drawn style.

- ☒ **Reforming the tax code to lower tax rates, and close loopholes** **61 percent**
- ☒ **Raising tax rates on those make over \$250,000 per year** **28 percent**
- ☒ **Don't Know/Refused** **10 percent**

Our Playbook: In District



- ✓ **House Republicans should take our message to small businesses across America**
- ✓ **Contrast our balanced approach with Democrats**
 - ✓ Hold roundtables events with small businesses
 - ✓ Visit local small businesses
 - ✓ Write op-eds
 - ✓ Talk to local media

Who's pushing us
towards the cliff?



- ✓ **The President should talk to those Congressional Democrats who are delaying**
 - ✓ They want to raise tax rates on small businesses rather than make needed spending cuts
- ✓ **Republicans are united to avoid the fiscal cliff and are willing to consider revenue paired with:**
 - ✓ Tax reform and lower rates
 - ✓ Meaningful spending cuts

2013 House Republican Member Retreat

- ☒ Wednesday, January 16 through Friday, January 18
- ☒ Location: To Be Announced
- ☒ Hosted by the Congressional Institute



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LEADERSHIP & CHAIRMAN REPORTS

THE NATIONAL REPUBLICAN CONGRESSIONAL COMMITTEE



CHAIRMAN'S UPDATE

Chairman Pete Sessions & Deputy Chairman Greg Walden

Strengthening the Majority in 2012





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